

MBA General Management

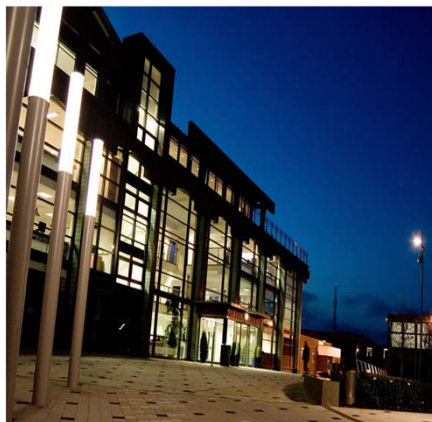
**Welcome to Bolton Business School and
The DHBW Stuttgart Campus Horb**



Dr Mathew Shafaghi PhD, MSc, PDip, FHEA
DBA Programme Leader
Postgraduate programmes Leader (Off Campus)
Bolton Business School

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The University of Bolton:- A new University for the real world



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PROFILE

- ☐ Students – 12,000
- ☐ International students – 70 countries
- ☐ Almost 50% of graduates are part-time
- ☐ Employs 700 + staff
- ☐ Annual income of £37million



PROFILE

- ☐ One of 5 Schools within the University of Bolton
- ☐ Two Centres of Excellence
- ☐ Off campus provision (Since 1994) in Russia, Germany, Malaysia, China/Hong Kong, Africa, Vietnam and Singapore
- ☐ Campus in United Arab Emirates (UAE)
- ☐ Greece, Ireland, London
- ☐ Offers a range of undergraduate and postgraduate courses (taught and research degrees), DBA, PhDs



PROFILE

- ☐ Positioning ourselves as a distinctive, responsive Professional University providing excellent teaching research and non-research services
- ☐ Highest % increase (50%) in student numbers in the UK
- ☐ Highest level of recommendation possible from QAA
- ☐ Award of £4.5 m for new developments in E-learning
- ☐ The Institute for Educational Cybernetics is one of the leading centres for education
- ☐ CMRI one of the leading centres for material research
- ☐ National Student Survey Top Ten in the UK
- ☐ 7th highest in the UK for spending on students facilities (HEFCE)
- ☐ Campus development as our commitment to invest in our students



PROFILE

- ☐ Our research work has been assessed as world-leading and internationally excellent in the government-led RAE results.
- ☐ Research work in Engineering, in Architecture and the Built Environment and in Social Work and Social Policy has been assessed as being world-leading, achieving the new, highest possible 4* rating.
- ☐ The University of Bolton submitted nine research areas to RAE 2008: Business, General Engineering, Architecture, Social Work, Psychology, Education, English, Philosophy and Art & Design.
- ☐ The quality of research at the University of Bolton is internationally excellent in terms of originality, significance and rigour.



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DEGREES OFFERED

BA, MBA, MSc, PhD, DBA

- ☐ Strategy
- ☐ Business
- ☐ Management
- ☐ Accountancy
- ☐ Law
- ☐ Human Resources
- ☐ Marketing, E-marketing
- ☐ Information Management
- ☐ E-business, E-commerce
- ☐ E-banking



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QUALITY STANDARDS

- ☐ Programme developed and reviewed with reference to National Benchmark Standards
- ☐ Assessment set and marked by the University of Bolton academic staff
- ☐ External Examiner monitoring
- ☐ 30 Professional Accreditation for 30 of our Programmes
- ☐ Recognition for exemption purposes by Professional Bodies – only available on full course completion

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WHY CHOOSE BOLTON BUSINESS SCHOOL

- ☐ **New University**
- ☐ **Professional University**
- ☐ **Facilities and support**
- ☐ **Links with industry**
- ☐ **Ability to respond to technological and environmental changes**
- ☐ **Student experience**
- ☐ **Portfolio of programmes**
- ☐ **Research and enterprise**

BOLTON BUSINESS SCHOOL & The DHBW Stuttgart Campus Horb

- ☐ **Technological Development and Globalisation**
- ☐ **What does it mean to businesses**
- ☐ **Competition and Customer sophistication**
- ☐ **Demand for hybrid Managers**
- ☐ **BBS and DHBW Horb / STZ-MGMT Partnership**
- ☐ **Our commitments to our students**

The MBA PROGRAMME PROGRAMME AIM

**To make an effective contribution to the
development of aspiring middle and senior
management through a high quality and relevant
management development programme**

PROGRAMME OBJECTIVES

- ☐ Develop analytical, problem solving , and decision making skills
- ☐ Develop a manager's interpersonal skills and competencies
- ☐ Develop independent research skills and own learning
- ☐ To develop the manager's understanding of modern management issues and techniques
- ☐ Develop within managers the ability to critically analyse and evaluate issues from a strategic perspective
- ☐ Develop strategic thinking and the ability to see interdependencies when managing change



PROGRAMME STRUCTURE

☐ Stage 1

Induction

- 1 Managing Finance
- 2 Managing Business Performance & IT
- 3 Management & Leadership

☐ Stage 2

- 4 Managing Change
- 5 Managing People
- 6 Strategic Management & Marketing

☐ Stage 3

- 7 Research Methods
Dissertation Submission



PASTORAL AND ACADEMIC SUPPORT

- ☐ Programme Manager Horb
- ☐ Programme Manager UoB
- ☐ Module Leaders at UoB
- ☐ Student Information Centre
- ☐ Access to all UoB E-facilities
- ☐ Teaching and learning

ASSESSMENT PROCEDURES

- ☐ **Workbased, case study**
- ☐ **Modules (20 credits each)**
- ☐ **Assignments**
- ☐ **Submission**
- ☐ **Originality**
- ☐ **Mitigating Circumstances**
- ☐ **Feedback (written, and verbal)**
- ☐ **Dissertation**

SUBMISSION, ORIGINALITY, PLAGIARISM

- ☐ **Meeting deadlines**
- ☐ **Submission**
- ☐ **Difficulties (communication)**
- ☐ **Originality**
- ☐ **Your own work**
- ☐ **Unfair Means (Plagiarism)**

ASSESSMENT PROCEDURES

- ☐ Coursework design
- ☐ Marking
- ☐ Moderation (internal and external)
- ☐ Results, Pass, Refer, Defer
- ☐ Delay in submission
- ☐ 10% mark deduction (one week delay)
- ☐ Max mark 40% (more than one week)
- ☐ Request for extension

SCHEDULE AND COMMUNICATION

- ☐ Attendance
- ☐ Time management
- ☐ Study groups
- ☐ Bolton tutors
- ☐ Programme Manager Horb
- ☐ Programme Manager Bolton
- ☐ E-mail, WebCT
- ☐ Response time
- ☐ Communication





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